

Call to Order

The meeting was called to order by President Tawny Hurst at 6:38pm.

In Attendance

15 members were in attendance, including four staff members.

Approval of Minutes

The minutes of the December 4, 2017 meeting were reviewed and approved.

Officer's Report

- 1. Kristina Boroski stepped down as Secretary prior to the meeting; Jamie Chamberlain will act as interim Secretary until elections are held. The office of Vice President and Treasurer will be vacated as of April. Nominations will be accepted at the March meeting to fill all three of these positions and the election will be held at the April meeting.
- 2. Treasurer's Report Kristi Staples
 - a. A balance of \$15,937.45 is available as of the end of January 2018.
 - b. Additional money from the Fall Festival was deposited (\$125 for raffle and \$577 for silent auction) and more is due. The coin fundraiser brought in \$78.32.
 - c. The following expenses were paid in January:
 - i. \$368.00 for Mad Men Shirts ordered through Heather Nesmith
 - ii. \$229.75 for Fall Festival "thank you" ad in the Pilot Point Post Signal
 - iii. \$193.50 for Fall Festival "thank you" ad in the Whitesboro News Record
 - iv. \$178.49 for football post-season spirit towels through Curtis Byler and Ryan Walters
 - v. \$19,800.00 for teacher and junior class participation in the Fall Festival. 39 teachers were paid \$500 each and \$300 was paid to the junior class.
 - d. Amber Schneider is owed \$30.99 for birthday cake purchased for the staff.
 - e. \$368.10 that was received through the Box Tops program was deposited into the Dollar for Kids program accidently. Kristi Staples motioned to leave these funds in that program's account. Trina Colteryahn seconded the motion. Motion carried.

Old Business:

1. The Big Kahuna fundraiser was discussed. The consensus was that the children thoroughly enjoy the bus ride but the fundraising process is a lot of work for the parents, especially those with more than one child participating. Alternative options should be researched prior to implementation in the 2018-2019 school year.

- 2. Requests for PTO funds was discussed but tabled.
 - a. Mr. Ballinger mentioned the school parking lot at the previous meeting.
 - b. A request was made for two poster sized printers. Ms. Waller will research pricing.
 - c. A request was made for start-up funds by the newly formed Student Council (exact amount to be determined). Keli Norwood explained the purpose of the student-run organization is to connect the students and the outside community to the school. Student Council will provide opportunities for third through fifth grade students to be excited about leadership roles.
 - d. For the past couple of years, scholarships have been given to the valedictorian and salutatorian at Senior Night by the PTO. Funds should be kept available to continue these scholarships.
 - e. A set dollar amount per child will be requested by teachers in the spring to supplement the cost of field trips.

New Business:

1. PTO Membership and Growth

- a. Ways to recruit additional PTO members were discussed. A PTO t-shirt will be designed and available for sale to generate additional revenue; however, it was decided that purchasing a shirt will not be a requirement for membership. Designs are needed. Jesse Lease is receiving a quote for shirts but other vendors are welcome to submit a proposal.
- b. A membership committee needs to be formed to reach out to new families and welcome them into the district. A list of new families has been requested by the PTO.
- c. Tears and Cheers (or some form of a school year launch event) will be planned as a way for PTO to welcome new families and gain membership. Ways to expand on this event were discussed asking the principals/superintendents to speak, offering the event at night or on a weekend day before school starts, etc.

2. Classroom Volunteers

- a. A form will be created by the PTO that teachers can use to organize classroom volunteers. The PTO will send reminders to the teachers to reach out to their volunteers throughout the year leading up to important events. The teachers would be responsible for communicating directly with the volunteers.
- b. It was discussed whether class parties should be uniform across each grade level for the elementary school so all students are getting the same caliber of party. No decision was made.

3. Fundraising

- A fundraising committee needs to be formed to oversee all fundraising needs throughout the school year.
- b. Alternatives to the Big Kahuna were discussed Jog-A-Thon, Booster-thon
- c. It was recommended that the PTO bring awareness to the Amazon Smile program.
- d. A donation bucket will be placed at the PTO booth at Meet the Teacher, Fall Festival and other large events to accept donations.

4. Box Tops and Change Collection Update – Kristina Boroski

- a. The Box Tops program has generated \$368.10 of income. Box Tops are due this month by February 23. A flyer will be created to send home with the students.
- b. The change program will be promoted on Facebook to generate more awareness.

- 5. How the PTO will be structured when the new high school opens was discussed. A group of high school athletic parents formed an unofficial group called The Mob ("Mothers of Bulldogs") during the sports season. Whether this group would function under the umbrella of the existing PTO or become an official organization was discussed; it was determined that additional research would be required to ensure compliance with tax code, etc.
- 6. Fall Festival the tentative date for the 2018 Fall Festival is Saturday, October 27.

Next Meeting

The next meeting will be held on Monday, March 5, 2018 at 6:30pm in the Tioga ISD Library.

Adjournment

The meeting adjourned at 8:08pm.