

Principles of Art, Audio/Video Technology, and Communications

CTE Cluster: Arts, Audio/Video Technology, and Communications

Course Description

Careers in the Arts, Audio/Video Technology, and Communications career cluster require, in addition to creative aptitude, a strong background in computer and technology applications, a strong academic foundation, and a proficiency in oral and written communication. Within this context, students will be expected to develop an understanding of the various and multifaceted career opportunities in this cluster and the knowledge, skills, and educational requirements for those opportunities.

Course Information

The scope and sequence of this course will be developed around the TEKS for this course. The TEKS for Principles of Art, A/V Technology, and Communications can be found at: <http://ritter.tea.state.tx.us/rules/tac/chapter130/ch130c.html>

Course Sequence

1 st Semester	2 nd Semester
Industry Technology, Hardware and Software	Studio Jobs Positions and Production
Copyright and Ethics	Graphic Design
Professional Communications	Animation
Critical Think, Problem Solving, & Project Management	Fashion Design
Design Principles and Shot Composition	Safety
Scripting, Video Cameras, Audio Basics, Editing	Career Exploration

Web 2.0 Tools

We may use some Web 2.0 tools for content creation and collaboration. Examples of this are Edmodo.com, Animoto.com, and Prezi.com. Some of these sites require parent permission for students under the age of 18.

Grading Policy

A minimum of 12 grades will be taken from the following areas each grading period. Tests and major projects will count as two grades.

- Daily work
- Tests
- Projects
- Participation

Supply List

- Pencils or pens
- USB drive (2GB+)
- Container of disinfectant wipes

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Conference: 12:16-1:35 p.m.



Homework

Homework is due by the assigned date. Late work will be accepted with a -10 point penalty.

Make-Up Work

Students will have one extra day to turn in make-up work for each day absent. Students may have to make special arrangements to use the computer lab if a particular software is necessary for the assignment.

Tutorials

Tutorial times will be scheduled as-needed before or after school.